

Cham to list on LATOKEN

It is decided that CHAM will be listed on LATOKEN on November 15, 2021.

Babel Co., Ltd. (Cambodian Corporation) Will create a new market without copy or replica using NFT technology collaborating with a Japan's IT venture company Chain Mall Co., Ltd.

Listed on LATOKEN

The schedule is as follows. (All in Japan Standard Time)

[LATOKEN]

November 14 10:00 a.m.-: Start accepting deposits

November 15 10:00 a.m.: Start transactions

- Chain mall project

Nowadays copying and illegal resale are rampant all over the world.

Resale of concert tickets, etc. at high prices has become problematic recently. Profits are generated somewhere unrelated to the artists and operating companies causing them damage.

Certificates are issued through NFT technology enabling so far as to control the transfer of rights.

This system clarifies who own the tickets currently and from whom they bought the tickets.

It also can manage the commission of resale, etc.

- Features of the technology

What is notable is that NFT platform usually deals with digital content only on Chain mall but this system can cater to real content as well.

Paper guarantees attached to premium brand products and accessories are issued as NFT and can be managed with products as a set.

This will prevent distributing fake brand products and guarantee the products as genuine ones in resale.

- Token used for the settlement in Chain mall.

There are various benefits including purchase discount by using CHAM in Chain mall.

We will let you know the latest information and status of the project going forward by e-mail and SNS.

So please be sure to follow the CHAM's formal SNS taking this opportunity.